

Extended Diploma in Business

Ofsted Outstanding Provider

Course Level: Level 3

Campus: Leek

Subject Type: Accounting, Business, Travel & Legal

Course Overview:

Offering a comprehensive exploration of the dynamic world of business and management. Our Business course is designed to provide in-depth knowledge and practical skills, students delve into various aspects such as marketing, finance, human resources, and entrepreneurship.

Through real-world case studies and projects, learners gain a solid understanding of business operations and strategic decision-making. With a focus on practical application and critical thinking, graduates are well-prepared for diverse career paths within the business sector or further studies in related disciplines.

What's Covered:

Equivalent to three A Levels, the course is about the practical development of business knowledge and skills, where you will study 7 Mandatory Units and 5 Specialist Units.

The 7 mandatory units in the Extended Diploma give learners an introduction to and an understanding of business and include: Exploring Business, Developing a Marketing Campaign, Personal and Business Finance, Managing an Event, Principles of Management, Business Decision Making and International Business.

Specialist units cover a range of business topics such as team building, creative product promotion, pitching for a new business, recruitment and work experience.

Brand New Course

Entry Requirements:

You will need a minimum of four or more high grades at GCSE in subjects relevant to the course you'd like to study, including maths and/or English Language at grade 4 or above. Alternatively, you'll need a Level 2 Extended Certificate with overall Merit in a relevant subject plus Maths &/or English at grade 4 or above.

Assessment Information:

You are continuously assessed throughout the course. 42% external assessment (where one unit is assessed by a written exam and three units assessed by a task set by the awarding body and completed under supervised conditions). 58% internally assessed coursework. 13 units in total. You are continuously assessed throughout the course.

For each unit national standards are laid down, which you have to meet. Your tutors ensure that you are given opportunities to do this through projects, running events, assignments, case studies and problem-solving situations.

You are required to sit one external exam and complete three supervised assignments that are externally assessed by the exam board. As such it is vital that no holidays are taken throughout term time in May/June.

You will attend college full-time for two years. Learning is through many different methods, including discussion, research and presentation, together with practical skill development where possible. Your timetable will include independent study time to enable you to consolidate the work

carried out in lectures.

Fees and Financial Support:

This course is free for anyone aged 16 – 18.

College Maintenance Allowance (CMA):

Anyone with a gross household income under £35,000 can receive financial support to cover college related costs such as transport, meals, course equipment and uniform. Bursary support is based on individual circumstances and will be allocated to best suit your individual needs. A range of other financial support is available depending on your personal circumstances. For more details visit nscg.ac.uk/finance

Progression:

The Level 3 Extended Diploma in Business Management gives you the business skills and knowledge to pursue a career in one of many areas such as Accountancy, Financial Services, Sales and Marketing, Personnel, Retailing, Public Administration, Law and Event Management. It also qualifies you to progress to higher education at Higher National Diploma/Certificate or Degree Level. (You will also achieve UCAS points).

How do I find out more?

For further information, please email: info.leek@nscg.ac.uk