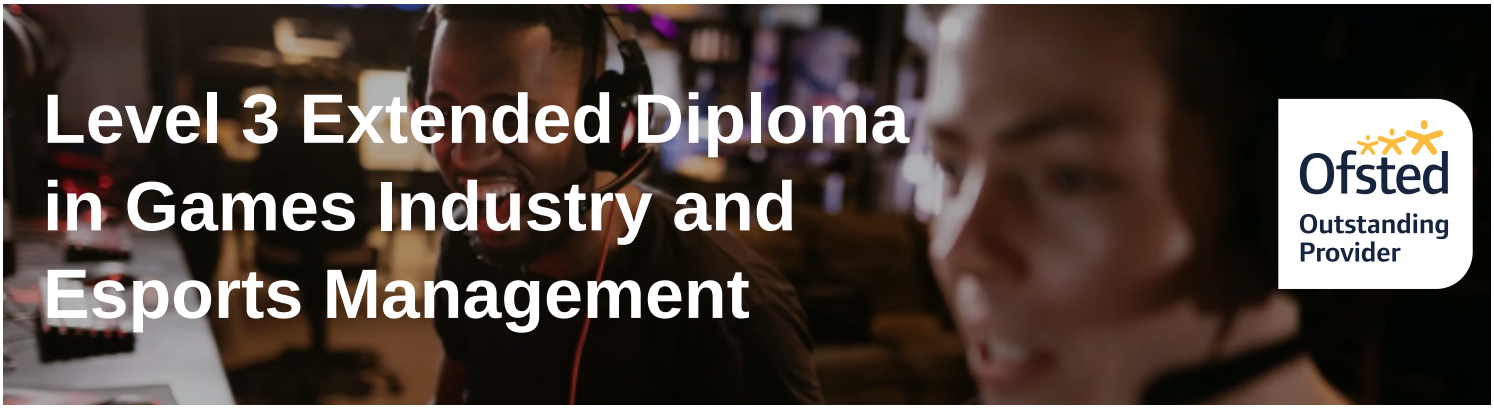


Level 3 Extended Diploma in Games Industry and Esports Management

Ofsted Outstanding Provider

Course Level: Level 3

Campus: Newcastle

Subject Type: Computing, Technology & Esports

Course Overview:

Join the rapidly evolving world of competitive gaming and Esports management.

Students will explore the gaming and Esports industry, including game analysis, event management, broadcasting and marketing. Through practical projects and hands-on experience, learners gain insights into the strategies and techniques used by professional game studios and Esports organisations. With a focus on teamwork, leadership and innovation, students are prepared to pursue exciting career opportunities in Games and Esports management, event production, broadcasting, and beyond, contributing to the growth and success of this dynamic industry.

What's Covered:

The BTEC Extended Diploma in Gaming and eSports Management is equivalent to three A Levels and offers students the chance to study many of the different areas within the video gaming industry. Throughout the course you will complete modules relating to Esports Skills and Strategies, Health and Well-being for Players, Managing Gaming Events, Computer Games Design, Producing and Managing a Brand, Video Production and Broadcast and Social Media Management. It will also give you the opportunity to progress to higher education or a career in Games Development or Esports.

The course is about organised, video-gaming. Focused on employability and skills building, the course is designed to enhance your wider career prospects. There are no exams and all assessment is coursework based. You will study Mandatory Units in:

- Introduction to competitive gaming
- Esports Skills, Strategies and Analysis
- Health, Well-being and Fitness for gamers
- Enterprise and Entrepreneurship
- Gaming and Esports Events

Specialist units are likely to include;

- Psychology for Esports Performance
- Video Production
- Games Design
- Producing an Gaming Brand
- Commentary Casting
- Live-streamed Broadcasting
- Influencing via Social Media
- Business Application of Gaming in Social Media
- Customer Immersion Experiences

Competitions will also take place with the British E-Sport student champs for Colleges and students are expected to be familiar with the more popular Esports titles and their operation as part of their course. You will undertake a minimum of 3 days' work experience to gain valuable and employable skills to help when looking for employment following the course. Trips to major Esports events are planned as part of the course.

100%

pass rate

82.1%

achieved DMM+ in 2026

Entry Requirements:

You will need a minimum of four or more high grades at GCSE in subjects relevant to the course you'd like to study, including maths and/or English Language at grade 4 or above. Alternatively, you'll need a Level 2 Extended Certificate with overall Merit in Esports plus maths and/or English at grade 4 or above.

Assessment Information:

You are continuously assessed throughout the course which is assessed through 100% coursework - no exams.

For each unit, awarding body criteria have to be met. Your tutors ensure that you are given opportunities to do this through projects, video evidence, actual production materials and participation in events / event hosting with witness testimonials.

Your timetable will include independent study time to enable you to consolidate the work carried out in lectures.

Fees and Financial Support:

This course is free for anyone aged 16 – 18.

College Maintenance Allowance (CMA):
Anyone with a gross household income under £35,000 can receive financial support to cover college related costs such as transport, meals, course equipment and uniform. Bursary support is based on individual circumstances and will be allocated to best suit your individual needs. A range of other financial support is available depending on your personal circumstances. For more details visit nscg.ac.uk/finance

Progression:

The Extended Diploma in Gaming and Esports Management provides understanding and skills to enter a wide variety of careers including PR & Marketing, social media, event manager, gaming professional, video production editor, data analyst, shoutcaster. It also qualifies you to progress to higher education at Higher National Diploma/Certificate or Degree Level. (You will also achieve UCAS points).

How do I find out more?

If you wish to find out more you can contact Robin Tankard, Curriclum Leader for Level 3 Esports by emailing: robin.tankard@nscg.ac.uk