

Extended Diploma in Graphic Design



Course Level: Level 3

Campus: Newcastle

Subject Type: Creative Arts, Film & Media

Course Overview:

Delve into graphic design principles, typography, branding and digital media. Through hands-on projects, guided by experienced professionals, unleash your creativity and hone your skills in visual communication. Whether you aspire to design for print, digital platforms, or brand identity, this comprehensive program equips you to develop the expertise and portfolio to thrive in the competitive field of graphic and creative design.

What's Covered:

The programme offers a thorough introduction to these exciting and developing areas of the design industry and will allow you to develop your imagination and creative thinking through the use of visual communication and contextual studies.

You will explore ideas and concepts including advertising, typography, brand identity and illustration both collaboratively as part of a team and also on individual projects and will be taught by specialist staff to use industry-standard software such as Adobe Photoshop, Illustrator and InDesign.

The course involves a varied mix of digital and traditional artwork that will help to develop both your drawing and software skills as well as your visual awareness and compositional skills.

Work produced by students in the past has been submitted to the World Skills Competition, Newcastle Borough Council, Stoke Your Fires, Young Creative Chevrolet, and the college Christmas E card.

The course also offers many opportunities to produce live project work in collaboration with local and national companies as and when appropriate and involvement in selected regional and national competitions is also encouraged.

Entry Requirements:

You will need a minimum of four GCSE's, grade 4-9 in subjects relevant to the course you'd like to study, including maths and/or English Language at grade 4 or above. Alternatively, you'll have a Level 2 Certificate with overall Merit in a relevant subject. If you do not hold an Art related GCSE you will need to present a good portfolio.

If you do not have a minimum GCSE grade 4 for Maths / English, you would study these as a part of your timetable study programme. These structured weekly sessions will help you to improve your skills in these vital subject/s. In addition, Maths & English development is integrated into practical course sessions and assignments.

You will be expected to bring relevant examples of your artwork to the application interview to help staff assess your suitability for art and design study.

Assessment Information:

This is a hands on, practical qualification and you will be assessed throughout the programme at

100%

Pass rate

85%

**achieved DMM+ in
2023**

key assessment points. This will involve research, project work, sketchbooks, practical work, design and drawing sheets, presentations and contextual studies notes and essays. All assessments will be graded Pass, Merit or Distinction.

Fees and Financial Support:

This course is free for anyone aged 16 – 18.

If you are outside this age group, please contact Charlotte Robertson on 01782 254141 or email charlotte.robertson@nscg.ac.uk.

College Maintenance Allowance (CMA):

Anyone with a household income under £26,000 can receive up to £20 per week financial support to help pay for travel and meals and meet the costs of essential trips, books, stationery and equipment. The payments will be subject to full attendance on your course. A range of other financial support is available, depending on your personal circumstances. [For more details visit nscg.ac.uk/finance](http://nscg.ac.uk/finance)

Progression:

The breadth and diversity of this course ensures an accurate identification of your creative strengths. You can then progress successfully to a specialist Art, Design and Media University course such as Graphic Design, Advertising, Branding, Editorial Design, Web Design, Multimedia Design, Animation and Illustration. You could also go on to one of the Higher Education courses here at the College.

How do I find out more?

If you would like to find out more you can contact David Burgess, Curriculum Leader, by emailing: david.burgess@nscg.ac.uk