

Introduction to Setting up a Business

Ofsted Outstanding Provider

Course Level: Level 1

Campus: Stafford

Subject Type: Accounting, Business, Travel & Legal

Course Overview:

Are you thinking about becoming your own boss but not sure where to start? Whether you have a business idea or just a passion you'd like to turn into something more, this short course is the perfect first step.

Designed for beginners, this 20-hour course introduces you to the key things you need to know when setting up a small business. You don't need any previous experience—just curiosity, motivation, and a willingness to learn.

What's Covered:

You'll explore the basics of setting up and running a small business in a friendly and supportive environment. Topics include:

- Turning an idea into a business plan
- Understanding your customers and market
- Basics of budgeting and managing money
- Legal requirements for starting a business
- Branding and marketing your product or service
- Using social media and digital tools to promote your business
- Building confidence and developing your next steps

You'll learn through discussions, group work, and practical tasks that help you shape your ideas and build a strong foundation.

Entry Requirements:

There are no entry requirements, just a passion for setting up a business

Assessment Information:

There are no formal tests or exams. Your tutor will support you throughout the course, helping you build confidence, track your progress through an individual learning plan, and look at those next steps with you.

Progression:

After completing the course, you may choose to:

- Continue with a more in-depth business qualification
- Access local enterprise support and mentoring
- Take steps toward launching your own business or side hustle

What else do I need to know?

Please note that courses run subject to minimum viable class sizes.

Our daytime classes take place in welcoming community venues close to the college, offering a convenient and supportive learning environment. You'll have the opportunity to meet like-minded adults who are also looking to develop their skills, achieve their ambitions, and take the next steps

in their careers.

How do I find out more?

For more information, contact our Adult Education Team on 01782 254211 or email adult.education@nscg.ac.uk.